

ACNMWA Regular Quarterly Board Meeting

Butler Center, Little Rock, Arkansas, April 8, 2019

Attendance: Active members present: Jaquita Ball, Terrye Brosh, Ann Ballard Bryan, Kellie Cobb, Virmarie DePoyster, Maribeth Frazer, Rachel Golden, Adrienne Hanna, Debra Bennett Jackson, Elizabeth Paris, Sue Plattner-Smith, Mary Lynn Reese, Barbara Satterfield, Claudia Shannon, Anna Swaim, MaryRoss Taylor, Ann Turney. Honorary members present: Tammy Harrington, Kitty Rubenstein. Active members absent: Elgenia Ross, Esther Silver-Parker, Sue Plattner Smith, Tela Webb. Cindy Isch has requested Honorary status.

Call to Order: President Barbara Satterfield called the meeting to order at 11:05 AM and welcomed all.

Program: 2018 Intern Award recipient Logan Gaston presented a Powerpoint of her multiple accomplishments as ACNMWA Intern at Arkansas State University's Bradbury Museum. Logan organized and conditioned reported art and frames in the collection, and curated a small exhibition. She thanked us and announced that she has been accepted into the BFA program in Printmaking at University of Central Arkansas.

Internship Committee Chair Claudia Shannon asked her for feedback about the recently changed process for linking interns with host organizations. Logan identified the pro's and con's from her perspective. Further discussion is recorded below in the Internship Committee Report.

Continuing a "Get To Know Us" series, board members Terrye Brosh and Elizabeth Paris told us highlights of their biographies and their involvement with ACNMWA. Other members will be asked to provide information and fun facts for future meeting introductions.

Minutes and Financials (posted on Website for Board member access only):

Minutes of the January business meeting were accepted as presented by Secretary MaryRoss Taylor. Moved: Ann Turney; seconded, Elizabeth Paris.

Financial reports were accepted as presented by Treasurer Adrienne Hanna. Moved: Mary Lynn Reese; seconded: Virmarie DePoyster. Hanna reported that the checking account balance as of today is \$23,927. The Program Fund will be in Ann Turney's report.

- (1) Starting now, we all must renew our NMWA memberships directly with the Museum.
- (2) ACNMWA dues are payable now. Dues are \$125 which no longer includes National dues

Committee Reports (posted on Web site for Board member access only) :

Internship – Claudia Shannon reported that the only applicant for this year, Lillian Osier, was awarded the Internship at Lyons College. Claudia recommends that the process be changed again for next year, to encourage additional applications (2019 applications dropped from six to one). With three Committee members retiring, Claudia asked for volunteers to join the

Committee. Virmarie Poyster and Mary Ross Taylor volunteered to be new members on the Internship Committee for 2020.

Artist Award: Elizabeth Paris reported there were 28 applicants. The winner is Melissa Wilkinson of West Memphis. Wilkinson holds a BFA from Western Illinois University and an MFA from Southern Illinois University. She is Assistant Professor of Art at Arkansas State University. Her award will enable her to go to Washington, DC and study wildlife specimens at the Smithsonian.

Exhibitions: Jaquita Ball reported that the Heavy Metal exhibition opens in Pine Bluff with a reception on April 25 from 5-7 PM. She urged everyone to attend. Next will be Springdale and then a reception in Fayetteville on August 1st at Art Ventures and a "Sunday Salon Talk" there on Sunday, August 18 from 2-4 PM. Some payments for the exhibition are slow. University of the Ozarks is awaiting the new fiscal year. Springdale is past due and Art Ventures has not paid yet. The major concern at this time is that the shipper we have used is closing and cannot honor our contract. Jaquita is looking for a new shipper. Maribeth and Kitty suggested "Mr. Brown."

Social Media: Kellie Cobb reported that content in the first quarter of the year was excellent but more is always needed. If a relevant post that you share on your page is shared only to your friends, Kellie cannot post it so be sure you choose "public" for posts that you want her to share. An ongoing priority is to put the artists who are in the registry on the Facebook page as a series of new posts to insure more news and encourage sharing. The Committee has discussed the desirability of paying \$15 to boost posts on Facebook such as the Internship opportunity announcement. ACTION ITEM: Budget information is needed for such expenses on social media, so the Committee can act.

Elizabeth Paris reported that there will be two newsletters, February and September. Deadline for September is July 8 when we hold our next quarterly board meeting.

Development: Ann Turney reported that counting gifts and pledges, we have raised \$307,499!!! Attaining our goal of \$300,000 calls for a celebration. (Applause!) A capstone gift of \$10,000 is in process thanks to Sue Plattner Smith who secured that award from the Dream Alliance of Fort Smith. That \$10,000 gift is not yet paid but even without it in hand, the value of our Arkansas Community Foundation fund is \$317,090.

Plans to celebrate include using the receptions hosted by exhibitors of "Heavy Metal" to announce, thank and recognize donors of all levels to our Program Fund. This is the least expense to ACNMWA and ties the Fund directly to our prominent program of Women To Watch. It is hoped that the reception in October at the North Little Rock public library can be the main event for donor recognition. Press releases are in preparation and a current version is available to take away today.

Old Business: Barbara asked that we encourage attendance at the state tour of Women To Watch and that we all give thought to nominating new Board members, sending nominations to Terrye by July.

New Business: Barbara reported that the Executive Committee met earlier today. In response to the need for a credit card to pay exhibition insurance monthly and for occasional social media expenses, our Treasurer Adrienne Hanna will research the best credit card for our purposes, especially the Simmons card tied to our existing checking account. The Executive Committee also began the discussion of how to utilize the Program Fund in compliance with our responsibility to use it as advertised to donors. The goal is to incorporate appropriate funds in the 2020 budget which will be prepared before the year ends.

Barbara suggested that for 2020 we consider designating a June trip to DC as the Annual Meeting to attend the “Paper Routes” reception of the Women To Watch series held in conjunction with the Committees Conference. A question for future discussion is how we will support NMWA as we have not given any money since 2014 for the 25th anniversary of NMWA.

Announcements:

Ann Ballard Bryan announced that Laura Curtner has been appointed by the Governor to the Arkansas Arts Council for a four year term, and that Laura says she will help ACNMWA any way she can.

Debra Bennett-Jackson suggested that board members share information about the June 7/8 “Delta Art Show and Sale” in Newport featuring women artists. Artists who want more information should contact Little Rock artist Holly Tilley who is director of the Art Group Gallery at Pleasant Ridge Town Center.

After lunch we will meet at the Theater entrance to the Arkansas Arts Center for a private tour of the exhibition “Photographing Frida: Portraits of Frida Kahlo,” with Chief Curator Brian Lang and UALR Department of Art and Design Assistant Professor Lynne Larsen. Thanks to Rachel Golden for arranging this.

The next meeting will be held at the Butler Center on Monday, July 8. The tour of the Stephens Collection on Sunday, July 7 is postponed to a later meeting due to scheduling conflicts.

After informal breakout discussions the meeting was adjourned at 12:45.

Respectfully submitted,

MaryRoss Taylor, Secretary