

ARKANSAS COMMITTEE
NATIONAL MUSEUM
OF WOMEN IN THE ARTS

ACNMWA Regular Quarterly Board Meeting

Butler Center, Little Rock, Arkansas, January 14, 2019

Attendance: Active members present: Jaquita Ball, Ann Ballard Bryan, Kellie Cobb, Virmarie DePoyster, Rachel Golden, Adrienne Hanna, Debra Bennett Jackson, Elizabeth Paris, Sue Plattner-Smith, Mary Lynn Reese, Elgenia Ross, Barbara Satterfield, Claudia Shannon, Esther Silver-Parker, Anna Swaim, MaryRoss Taylor, Ann Turney. Honorary members present: Tammy Harrington, Dolores Justus, Kitty Rubenstein. Active members absent: Terrye Brosh, Maribeth Frazer, Cindy Isch, Tela Webb.

Call to Order: President Barbara Satterfield called the meeting to order at 11:05 and welcomed all.

Program: Elizabeth Paris, Chair of the Artist Award Committee, introduced 2018 Artist Award recipient Melissa Cowper-Smith, who thanked us and presented a Power Point of her summer study of encaustic technique at Anderson Ranch in Colorado. Two examples of new works were circulated and discussed. As a result of her ACNMWA-supported study, she has five exhibitions of new work scheduled in 2019.

2018 Intern Logan Gaston will report at a later meeting.

Satterfield introduced new members DePoyster, Jackson, Plattner-Smith and Swaim with brief bios. Inaugurating a "Get To Know Us" series, she then gave biographical thumbnails of current members Silver-Parker and Taylor. Ross and Rubenstein offered brief "facts you don't know about me." Other members will be asked to provide information for future meeting introductions and fun facts.

Minutes and Financials (distributed at meeting after sending via e-mail in advance)

Minutes of the October business meeting and October Annual Meeting Planning Session were accepted as presented by Secretary MaryRoss Taylor. Moved: Elizabeth Paris; seconded, Jaquita Ball.

Financial reports were accepted as presented by Treasurer Adrienne Hanna. Moved: Ann Turney; seconded: Claudia Shannon. The Balance Sheet and Income Statement were prepared by former President Dabney Pelton as of November 30, 2018, when our fiscal year ends. Hanna reported that the checking account balance as of today is \$20,228. The Program Fund will be in Ann Turney's report.

- (1) Starting now, we all must renew our NMWA memberships directly with the Museum.

(2) ACNMWA dues are payable now. Dues are \$125 which no longer includes National dues.

Budget for 2019

Satterfield reviewed the budget, clarifying that \$2400 for web services is a new item. It formerly was done free by board member Dolores Justus. An additional \$250 is needed for monthly dues to Fractured Atlas, our affinity group source of art insurance for exhibitions. Budget was adopted as amended. Moved: Mary Lynn Reese, seconded: MaryRoss Taylor.

Committee Reports:

Development – Ann Turney reported that we have raised \$292,049 of our \$300,000 Program Fund goal. We need to raise \$7950 in cash or pledges to meet the goal. Please give, ask friends, and suggest prospects to Ann for follow up. Next report to Walton Family Foundation is later this month.

Exhibitions – Esther Silver-Parker reported that “Paper as Medium” is the theme for the 2020 Women to Watch exhibition at NMWA. We have told NMWA that we will participate. The fee has risen to \$10,000 to cover actual expenses. Allison Glenn, Associate Curator of Contemporary Art at Crystal Bridges, is our guest curator. She is already in contact with curators at NMWA. Allison will research and select our nominees and write a short essay for the Arkansas 2021 tour brochure. Her honorarium is \$1000. We are invited to submit names of potential nominees (these can be e-mailed to Esther Silver-Parker).

Jaquita Ball reported that the “Heavy Metal” exhibition is on view at Windgate Center of UA - Fort Smith. Opening reception is Friday, January 18 from 5-7. We are urged to attend, spread the word to friends and through social media, and also suggest print media outlets for the state tour to Jaquita.

Internship – Claudia Shannon reported that the process was overhauled to improve the fit between candidates and host institutions. She circulated four pages: a list of possible host institutions; a longer list of institutions we notify so their students are aware of our internship; a description of the program for those institutions; and a description of the internship and how to apply. The application deadline is midnight, March 3; time stamp provided by sending applications to our website. The winning intern will be notified by March 15. ACTION REQUEST: update our contact list; those emails are several years old.

Artist Award-Elizabeth Paris reported that the application deadline is February 1. She will repeat the e-mail blast to Committee members. Artists can apply online. Four have applied so far. ACTION REQUEST: need to establish a generic email address that can stay in use as Committee Chairs change over time.

Social Media: Kellie Cobb reported that the PR/Social Media Committee met and discussed our media outlets and needs. Content is urgently needed to refresh our Facebook and Instagram accounts. Committee Chairs are expected to create content and send it to site admins; please confer with Kellie about how to format for Instagram. Links to content of interest such as

NMWA's podcasts and blog, or events and exhibitions of interest in Arkansas, should be emailed to Kellie. ACTION ITEM: develop a format for featuring Registry artists on our social media. ACTION REQUEST: a release form for our intern, artist awardee, and registry artists to give us permission to use their images, names, etc.

Ad-hoc Committee for Fall Arts Events-Satterfield reported attendance of about 60 at the artist conversations. She distributed results of audience surveys. Surveys yielded interesting data such as that 60% of the attendees had never heard of ACNMWA before. There were 45 surveys returned.

Newsletter-Elizabeth Paris reported that 3 issues are planned for 2019 in February, May, and September. Content is needed. She gave a list of topics and deadlines to Committee Chairs. Chairs should consult with Elizabeth and Kellie about content including our Heavy Metal tour, Intern and Artist Award programs, and future exhibitions of work by previous winners.

Artist Registry – Dolores Justus reported that applications are coming in for the curator to evaluate. So far almost 40 artists have applied this cycle, and hopefully there will be more. ACTION REQUEST: please help think of ways to spread the word beyond our current audiences, as there are many artists in Arkansas who could apply for the registry.

All Committee Reports were accepted as presented. Moved: Ann Turney, seconded: Mary Lynn Reese.

Old Business: During lunch, Mary Lynn Reese reported on **the 2018 NMWA COMMITTEES CONFERENCE** held in June at NMWA just before the opening of "Heavy Metal" there. Her report is attached. Highlights include: the Museum will close in 2021 for two years, for extensive renovations costing \$50-60 million. Programming will continue in an "Outside the Walls" initiative, but there will be no "Women to Watch" in 2022. This affects our programming plans. We'll ask help from NMWA with programs during the "Outside the Walls" period. There was vigorous negative response from Committees when NMWA seemed to suggest ending "Women to Watch." Arkansas was impressive as the only Committee touring a related exhibit statewide. Committees that have large numbers of members within a specific city offer programs that attract numbers of people. The Conference was very worthwhile with attractive outings for meals at the home of the Italian ambassador and at a Country Club in Virginia. We definitely should attend in large numbers next time and stay for the opening of "Women to Watch" which was excellent.

New Business:

Satterfield led discussion of possible events following up on the Art Conversations held in 2018. Small group visits to relevant exhibitions were suggested: "The Future is Female" at 21c Hotel, Bentonville on view till September, and "Photographing Frida [Kahlo]" at Arkansas Arts Center in Little Rock from February 1 – April 14. Our April meeting is Monday April 8th in Little Rock so it was agreed that those who wished would arrive on Sunday April 7th and visit the Frida Kahlo exhibition together, with an invited specialist as tour leader. Rachel Golden and MaryRoss Taylor

will organize that experience. If we also invite an interested friend to come along, it would be another cultivation/awareness event.

Satterfield asked all to think about the Annual Meeting: should it be conveniently located or be an enrichment trip? What is your "budget" for time and money in relation to that meeting? It will be held in October, so we have time to discuss our options at the next meeting. Please come prepared to do so.

Satterfield announced that in Summer 2020 a Committee priority is for us to go to DC for the National Committee Conference and opening of "Women To Watch. " Optional add-on to see more museums in DC would be fun. This is the last obvious opportunity to visit as a group prior to the closing for renovation, so it is a special priority and might need to be taken into account in discussing the plans for Annual Meeting 2019 (especially in terms of travel expenses).

Committees were reminded that our meeting room is available from 10:00 until 2:00, so that committees can meet before or after our regular business meetings.

The meeting was adjourned at 1:20 PM.

Respectfully submitted,

MaryRoss Taylor, Secretary