

The 2019 Annual Meeting Planning Session opened at 1:30 pm. Present were Jaquita Ball, Terrye Brosh, Debbie Evans, Maribeth Frazer, Adrienne Hanna, Elizabeth Paris, Mary Lynn Reese, Elgenia Ross, Barbara Satterfield, Claudia Shannon, Ann Turney and Barbara Satterfield who led the discussion in the following categories. Annual meeting decisions will be presented as motions for board approval at the January 2019 quarterly board meeting.

Membership: Participants agreed to broaden our base for support through increased board participation (active members, and honorary members by board invitation) and continued promotion of non-voting memberships. To that end, it was agreed to propose that ACNMWA

- Rename our *Friends/Artist Advocate* membership category "ACNMWA Advocates" to reduce confusion with the endowment "Artist Advocate" category, suggest involvement/interaction rather than passive \$ support and identify people for future board membership. Publicize the "Advocate" AR Committee membership beginning Jan 1. ACNMWA can send renewal notification email to current "Friends" and use Mail Chimp email and e-newsletter w/targeted lists/groups to maintain communication among member categories and stakeholders (such as 2018 Fall Conversation registrants/attendees. Membership levels going forward will include:
 - a. Executive Committee (ACNMWA board officers +3 at-large positions)
 - b. Executive Board (ACNMWA board members: voting privileges, chair and standing committee service terms, quarterly meeting attendance, ACNMWA dues level @ \$125, requires dues to NMWA & endowment) NMWA annual renewals deadline: July 31 (group shared names of potential members)
 - c. ACNMWA Advocates (Members of ACNMWA: non-voting, invited to assist with special events/public programs/support & spread social media, no set meeting schedule, dues level @ \$50, dues to national and endowment encouraged but not required) (group shared names)
 - d. Honorary Members (board members having served at least one 3-year term or made a significant gift to the endowment: ACNMWA dues level @ \$100, requires dues to NMWA, participation in endowment encouraged but not required, invited to assist with special events/public programs/ spreading the word about ACNMWA/NMWA, no set meeting schedule) (group shared names to invite)

Endowment: ACNMWA will maintain the momentum and

- Recommit to secure signed pledge forms to better track intentions of donors
- New materials: update our brochure/contact info, update letterhead
- Form committee to plan Capstone/completion media announcement
- Use Mail Chimp email for final 2018 asks before Dec 31 Walton deadline

Promotion: Build in events or activities to increase awareness of ACNMWA

- Discuss options for continued "conversations" in 2019
- Invite board/honorary/advocate members to assist with outreach events
- Secure a sponsor for 2019 outreach activities/event

Future Annual Meetings: Strategize now to increase facetime with national staff

- work with national for an outreach component to AR in Oct (fall) 2021: discuss options for member and public invitational event(s) to coincide with the annual meeting
 - define options for public events: MakeHerMart Artisan festival & cocktails, FreshTalk Issues Mixer/Meal, Women and Social Action forum, following the national program initiatives, etc.
 - Include national in ACNMWA travel plans
 - 2019: Propose Oct (fall) annual meeting trip to Santa Fe (eval 2019 progress/re-group) for Board/Honorary; potential fundraising trip for additional member categories or the public
 - July 2020: Propose a Board/Honorary/Advocate summer trip to Washington DC for National W2W opening/committee conference (to perhaps suffice for the July quarterly board meeting);
 - A. Oct 2020: Propose an annual meeting for LR (plan for 2021/national visit/assess progress, etc.)
- NOTE: Form committee to plan options, strategize for partners/sponsors

Respectfully Submitted,

Barbara Satterfield