

ACNMWA Board Meeting
Mather Lodge, Petit Jean Mountain
October 14, 2018

Attendance

Active members present were: Jaquita Ball, Terrye Brosh, Debbie Evans, Maribeth Frazer, Adrienne Hanna, Elizabeth Paris, Dabney Pelton, Mary Lynn Reese, Elgenia Ross, Barbara Satterfield, Claudia Shannon, and Ann Turney. A quorum was present.

Call to Order

President Dabney Pelton called the meeting to order at 11:15 a.m. Pelton presented attendees with copies of the NMWA Heavy Metal catalog she personally purchased as board gifts.

Minutes

In the absence of interim secretary MaryRoss Taylor, Pelton presented the July 9, 2018 meeting minutes for approval. Minutes were approved as corrected. Turney volunteered to take notes.

Financial Report

Pelton presented the financial report. After discussion, Elgenia Ross, moved to approve the report. Evans seconded the motion. Motion carried.

Gift/Endowment Report

Presented by Turney

- Turney reported that we have raised \$243,974.41 and have a balance of \$56,125.05 to raise to reach \$300,000. If, however, we subtract the \$17,000 in outstanding pledges, we have a balance of only \$39,125. 59.
- She noted that the total in our Endowed Fund at Arkansas Community Foundation \$276,476.40 (even though it is not the total that the Walton Family Foundation looks at to determine our success in reaching our goal of \$300,000)
- We continue to search for foundation prospects and to work through our prospect list, research donor contact information, ask current membership for new prospects and have worked with others to have ads placed on Facebook
- We continue to ask current ACNMWA members who have donated to make additional gifts (focusing on pledges to be paid in monthly installments), contact donors who have made large gifts to thank them again and ask for suggested prospects.
- We will report to the Walton Family Foundation in December/January,
- We will work with the PR Committee to update the brochure
- We continue to announce the Endowment donation opportunities at Events
- We plan for Elizabeth Paris to issue an email about the endowment. Turney will provide her with copy.

Exhibits

Presented by Satterfield and Ball

- Satterfield presented a detailed report and budget on Women to Watch National and State Tours
- She shared new brochures on the “Heavy Metal” 2019 Women to Watch Exhibition, with the new logo and P.O. Box included
- Ball led a discussion of Brightwater: A Center for the Study of Food has launched a “bold new experience with its Brightwater Salon Series,” inviting the public in to experience what they do. (<https://www.arkansasonline.com/news/2018/jun/01/live-eat-create-20180601/>)
- Ball and Satterfield reported that they would be discussing Fractured Atlas insurance issues, following the meeting.

Internships

Presented by Shannon

- Shannon reported that the summer internship at ASU was extremely successful. Les Christenson directed the internship for Logan Gaston, who will report to our club in 2019.
- New guidelines were discussed regarding changing the model of the way in which internships are planned and organized.
- She proposed that, rather than asking schools to come up with internship ideas and plans and attempting to find interested artists who will undertake those plans, we ask students interested in internships to create internship plans based on their interests, using a check list provided by ACNMWA. This plan should make the process flow more smoothly. Satterfield suggested that a few past internships be listed and briefly described on the website to serve as examples.
- New approach was approved by acclamation.
- Shannon agreed that she will need to update some information on the website about internships that now needs to be changed.
- Logan will be invited to present on her internship at the January board meeting.

Artist Awards

Presented by Paris

- Paris reported that recipient Melissa Cowper Smith will be invited to present at the January board meeting.
- Nominations are now being accepted through Feb. 1 for Awards.

Public Relations/Social Media

Presented by Satterfield

- Satterfield reported that Kellie Cobb, Elizabeth Paris, Elisabeth Bradley and Tammy Harrington have discussed and divided responsibilities for Public Relations: Tammy will be database manager, E. Paris and E. Bradley will do the newsletter, Kellie Cobb, E. Paris and Jaquita Ball will do Facebook/Instagram. We will need to recruit a press release manager for the committee.

- Satterfield reported that she and Dolores have made some progress updating the website; Dolores is getting an estimate from Richland Group for staff to make the annual and quarterly updates starting in 2019.
- Satterfield reported that Dolores Justus has agreed to continue to oversee the Artists Registry. Members discussed options for transferring the task to Richland Group.
- A lengthy discussion of Facebook donation/gift ads took place. The Ads up to \$300 were approved by Exec before the annual meeting and are now running through December, at which time, we will determine if they should continue.
- Ball reported on the Salons held at Brightwater each month featuring artists and chefs: Holly Laws will be featured in August 2019. Ball reported that Dayton Castleman is featuring women artists at 21C Hotel in December and may wish to collaborate with ACNMWA for an event or program. Members discussed having program and endowment literature available.

Nominating

Presented by Brosh

- The following were nominated:
 - Sue Plattner Smith, Fort Smith
 - Anna Swaim, Little Rock
 - Virmarie De Poyster, North Little Rock
 - Debra Jackson, Newport
- Satterfield moved to accept the nominations, E. Ross seconded the motion, carried.
- The following slate of officers was presented and approved by acclamation:
 - Barbara Satterfield, President
 - Mary Lynn Reese, Vice President (for two years, replacing Tammy Harrington who take a sabbatical from ACNMWA to return in 2020 to be president in 2021)
 - Adrienne Hanna, Treasurer
 - MaryRoss Taylor, Secretary
- Turney was approved by acclamation for membership on the Executive Committee in the position vacated by Mary Lynn Reese who was formerly an at-large exec member.

There being no further business, the meeting was adjourned at 12:45 p.m.

Expressions of Appreciation

Barbara Satterfield Dabney Pelton with a sterling silver necklace by jewelry artist Leigh Abernathy in appreciation for her term as ACNMWA president.